



# Grant Vernon is a keynote speaker on innovation, AI productivity and **deciding before the evidence is complete.**

Grant Vernon is an innovation strategist, keynote speaker and founder of Innovation Network. Over 20 years and 39 countries he has trained more than 10,000 senior leaders and supported 3,000+ startups, working with the UK Ministry of Defence, MTN Group, Saudi Awwal Bank, Google and Microsoft. He lectures at the University of Oxford, LSE and Northeastern University London.

**20**

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**10,000+**

senior leaders trained

**3,000+**

startups supported

## TALKS

### From AI interest to measured productivity

For leadership teams, L&D and transformation leads. Where AI is already paying back in real work, what separates the teams that got there from the ones still piloting, and a 90-day plan the room can start on Monday.

### Innovation as an organisational capability

For senior leaders in enterprise, government and defence. Why most innovation effort produces activity rather than decisions, and how the organisations that get it right build a repeatable path from challenge to evidence to action.

### Deciding before the evidence is complete

For executives and boards facing a big call with imperfect information. How to frame the decision, find the riskiest assumption, buy cheap evidence fast and commit without waiting for certainty that never arrives.

### Better decisions in complex organisations

For leadership offsites and management conferences. The habits that make large organisations slow, drawn from twenty years inside them, and the practical moves that restore pace without breaking governance.

### From idea to evidence to action

For founders, accelerator cohorts and university audiences. The early venture journey compressed: problem, customer evidence, minimum solution, first experiment, pitch. The talk Grant gives at Oxford, LSE and Northeastern.

## FORMATS

**30 to 60 min**

### Executive keynote

Clear ideas, international examples, Q&A built in.

**60 to 90 min**

### Leadership conversation

Provocation, then structured discussion around a live question.

**Half day to two days**

### Strategic workshop

Frame complexity, test assumptions, decide what happens next.

**Weeks to a year**

### Capability programme

Learning, application, coaching and evidence, through Innovation Network.

## AUDIENCES

UK Ministry of Defence, MTN Group, Saudi Awwal Bank, Google, Microsoft, HP, Vodafone, BT, Telefónica, HSBC, Etisalat, Orange, PwC, Deloitte, Oxford, Cambridge, Imperial College London, London School of Economics, Northeastern University London, University College London, Kingston University.

"Superb facilitation, some of the best I have seen in 24 years of Service."

Serving officer, UK Defence programme

## LECTURES AT

University of Oxford (EnSpire, All-Innovate) · London School of Economics (LSE Generate) · Northeastern University London (with Microsoft and Parloa)